

Name of the Program **Graphic Design**

Program Summary:

This course contains the following Application: Adobe (InDesign, Illustrator, Photoshop)

1- **Adobe InDesign**

- Edit an existing InDesign document
- Setup a new InDesign document
- Work with text and typography
- Use Styles to format text
- Access hidden text characters using the Glyphs panel
- Import and edit text, images and graphics from other applications
- Edit text and graphics Frames
- Create and manage layers for more organized InDesign documents
- Use Master Pages to quickly format document pages
- Mix and apply custom colors to document objects

2- **Adobe Photoshop**

- Navigate through the Photoshop interface
- Set up the application
- Work with Photoshop color
- Understand pixels vs. vectors
- Select artwork
- Use Layers
- Utilize Masks
- Understand Channels
- Use Type
- Work with Filters
- Optimize Images for the Web
- Create Rollovers and Slice Images

Upon Completion of this program trainees will be able to:

- 1- Photo Editing
- 2- Create Rollovers and Slice Images
- 3- Work with Filters
- 4- Create Custom Patterns
- 5- Create and manage layers for more organized InDesign documents
- 6- Use Master Pages to quickly format document pages
- 7- Mix and apply custom colors to document objects
- 8- Import and apply Pantone colors
- 9- Use the new Width and Shape Builder tools

Targeted Trainees:

Those who to used drawing tools on the market and anyone involved with desktop publishing – magazines , and work in the filed of media, designing and editing picture.

Duration in hours:

40 Hours